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MediaMax Network  
200 Summit Lake Drive, Ste. 250  
Valhalla, NY 10595  
Tel: 800-753-5370  
[www.mediamaxnetwork.com](http://www.mediamaxnetwork.com)

## **MediaMax Network Announces New Marketing Leadership**

*Newly Appointed Leadership Roles to Drive Brand Expansion and Sales Growth Momentum*

**September 12, 2016 – Valhalla, NY** – MediaMax Network (MMN), the leading provider of local media solutions, announces key changes in its marketing leadership team to take the company to its next stage of growth and success. Eric Siles, a founding partner, has been appointed Chief Strategy Officer. With over 25 years of experience in corporate growth, go-to-market strategies and sales development initiatives, Siles is responsible for leading MediaMax Network’s continued momentum.

In addition, Jacqueline Graziano has been appointed to the position of Vice President of Marketing. Graziano has extensive media experience, holding various marketing roles at companies such as Time Inc., AARP Media, The Economist Group, and Source Media. She returns to the company after several years, including recent experience at WealthEngine, a data tech company that empowers clients to hyper-target prospects with predictive analytics and data-driven strategies.

“These leadership appointments reflect our strategy of building upon our brand and delivering innovative local media solutions,” said MediaMax Network President and Chief Executive Officer Steve Portnoy. “As an exclusive local advertising partner to Condé Nast and the Meredith parenting titles, we look forward to broadening our print and digital capabilities. Eric has been a valued partner and instrumental in growing our business since 2003. With strategic and creative vision, he and Jackie will play a critical role in defining new opportunities and building programs that are tailored to our clients across the country.”

“Over the past thirteen years, the company has grown exponentially. Beyond our expanding team, we have invested heavily in our technology and operations to evolve our solutions,” said Charles Wirth, Chief Operating Officer. “In an ever-evolving media landscape, geo-targeting capabilities are critical. We deliver exclusive opportunities to our clients so they can reach their best customers with premium media in targeted local markets.”

For more information, please visit <http://www.mediamaxnetwork.com>

### **About MediaMax Network**

MediaMax Network, the exclusive local partner of Condé Nast Publications, offers exposure in the powerful portfolio of Condé Nast media properties, as well as category-leading Meredith titles, in over 100 local markets in the U.S. and Canada. Founded in 2003, MMN has more than 1000 clients (large and small) across many verticals, including travel, retail, shelter, real estate, financial services, healthcare, education, and packaged goods.

### **Press Contact**

Jackie S. Graziano | 914.468.8415 | [jgraziano@mediamaxnetwork.com](mailto:jgraziano@mediamaxnetwork.com)

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